

Power200



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# COMPANY OVERVIEW



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**Company Name:** Berkshire Hathaway Investment Institute

Founding Date and Location: 2022 and where was the company founded?

Mission Statement: "To achieve superior investment returns by consistently delivering optimal parts, exceeding internal and external customer expectations through continuous enhancement. We foster a culture that attracts diligent, skilled, committed, and ethical individuals who strongly embrace the company's vision, placing control and leadership at the forefront of our operations.

- To exceed expectation
- To improve life

Vision Statement: "Revised investment vision statement: "Berkshire Hathaway aims to revolutionize communities by offering diverse real estate and financial solutions, empowering individuals with unprecedented choices. Our core focus lies in fostering reliability and trust, encapsulating two fundamental pillars of our mission.

- First choice as Provider
- Finance Solutions

**Investment Strategy:** Warren Buffett has consistently emphasized the significance of self-investment as a pathway to achieving success in the investment realm. This encompasses making wise financial decisions and augmenting your expertise in the specific domains you aim to engage in.



Berkshire Hathaway is a holding company for a multitude of businesses, including GEICO, Fruit of the Loom and BHMiners. It's run by chair and CEO Warren Buffett. Berkshire Hathaway is headquartered in Omaha, Nebraska. Originally, it was a company comprised of a group of textile milling plants. Buffett assumed control of the struggling New England company in 1965. Since that time, Berkshire has grown to be one of the largest companies in the world, based on market capitalization. Today, it is one of the world's largest companies by market capitalization.

Key Takeaway: Berkshire Hathaway is a massive holding company that's been run by famed value investor Warren Buffett since the 1960s. Berkshire Hathaway has a market capitalization of over \$700 billion. In May 2023, its class A shares (BRK.A) are among the most expensive in the stock market and trading at almost half a million dollars per share. It owns a variety of well-known private businesses and has significant minority interests in public companies, such as Apple.

Greg Abel is the heir apparent to Berkshire CEO Warren Buffett who, in his nineties, has yet to announce any plans to step down.

Investment Philosophy: Warren Buffett's has demonstrated investment philosophy remarkable consistency throughout the years, revolving around the core principle of value strategy entails identifying investing. This companies that are currently undervalued in the market but possess significant growth prospects, and then making long-term investments in them. Buffett actively seeks out companies with enduring competitive advantages, such as formidable brands, formidable barriers to entry, or expansive and devoted customer bases. He strategically acquires shares in these companies at prices that offer a considerable margin of safety.



# HOW WARREN BUFFETT MADE BERKSHIRE A WINNER

#### **Understanding Berkshire Hathaway**

Warren Buffett became the controlling shareholder of Berkshire Hathaway in the mid-1960s and began a progressive strategy of diverting cash flows from the core business into other investments. As of May 2023, Berkshire Hathaway had a market capitalization of over \$715 billion, making it one of the largest publicly traded companies worldwide.

Berkshire Hathaway has a long history of operating success and smart investments. The company is the sixth-largest public company in the world in terms of market capitalization as of May 2023.

Berkshire's stock trades on the New York Stock Exchange in two classes—A shares and B shares. Class A shares have never split and closed above \$500,00 per share in May of 2023 (its Class B shares traded at a more modest \$325 on the same date).

Insurance subsidiaries represent a large part of Berkshire Hathaway's holdings. However, the company also manages hundreds of diverse businesses all over the world. These include Duracell, International Dairy Queen, Pampered Chef, Fruit of the Loom, Net Jets, and GEICO, among others.

In addition to owning private companies, Berkshire also has a large investment portfolio of stocks in major public companies, such as Apple (AAPL), Bank of America (BAC), and United Parcel Service (UPS).

As of December 31, 2022, Berkshire's public market equity portfolio was valued at more than \$346 billion.

Early in his career, Buffett came across the novel idea to use the float from his insurance subsidiaries to invest elsewhere. He focused on selecting stocks that would be held for the long term.

**Target Market:** Who are your target clients or investors? Do you cater to individual investors, institutional clients, or both?

Buffett has long eschewed a diversified stock portfolio in favor of trusted investments that would be over-weighted in order to leverage the anticipated return. Over time, Buffett's investing prowess became so renowned that Berkshire Hathaway's annual shareholder meetings are now a mecca for value investing proponents. They're also the target of intense media scrutiny.

**3,641,613%** The overall return of Berkshire Hathaway's stock from 1965 to 2021. During this same period, the S&P 500 returned 30,209%. In annualized terms, Berkshire's stock generated an average yearly return of 20.1% over that period, while the S&P 500's annualized gain was 10.5%.

#### Succession and Control

Succession has always been a hot topic for Berkshire. The big question is whether Buffett's replacement can continue the streak of outperforming the market. This becomes even more pressing when you consider that Buffett turned 91 years old in August of 2021. In 2010, Buffett announced that he would be succeeded at Berkshire Hathaway by a team comprised of one CEO and two to four investment managers.

In 2011, it was announced that hedge fund managers Todd Combs and Ted Wechsler would be two of those managers. In 2018, the company put Alit Jain in charge of all of the insurance operations and made Greg Abel the manager of all other (noninsurance) operations. Both men seemed likely candidates for Buffett's heir apparent. Buffet has

not announced any retirement plans. Still, it's good that the question of succession has been answered, considering the advanced age of the Oracle of Omaha.

investment strategies or approaches that set your company apart from competitors?



# Benefits of choosing Berkshire Hathaway Investment Institute for your investment management needs:

**Experience and Expertise:** Berkshire Hathaway Investment Institute is led by Warren Buffett, a highly respected and experienced investor known for his successful value investing approach. With decades of experience in the industry, the company has a proven track record of delivering solid investment returns.

Value Investing Strategy: Berkshire Hathaway Investment Institute follows a value investing philosophy, which aims to identify undervalued securities with the potential for long-term growth. This approach is based on thorough research and analysis to uncover investment opportunities that may outperform the market.

**Risk Management:** The company prioritizes risk management and employs rigorous techniques to

investment portfolios. By implementing robust risk management strategies, Berkshire Hathaway Investment Institute aims to protect capital and minimize potential losses.

**Diversified Portfolio:** As a holding company, Berkshire Hathaway Investment Institute offers access to a diverse range of businesses across various industries. This diversification helps spread risk and can provide exposure to different sectors and asset classes.

Long-Term Focus: Berkshire Hathaway Investment Institute takes a long-term investment perspective, focusing on sustainable growth rather than short-term market fluctuations. This approach aligns with the company's commitment to generating consistent and reliable returns for its clients over

# Our Executive Team













**Jinkins Lebron** 





## Our Plan



### **MICRO**

cautious traders.

\$100 - \$999

Leverage: Invest and earn with ROI 10 X in 1 day,

Maximum investment of \$1000

Maximum profit of \$10,000



### **ZERO SPREAD**

Invest in Easier order calculations for precise

\$1000 - \$2499

Leverage: Invest and earn with ROI 18X in 3 days,

Maximum investment of \$2500

Maximum profit of \$45,000



### **CRYPTO**

Invest in 24/7 trading on volatile digital

\$2500 - \$4999

Leverage: Invest and earn with ROI 27X in 5 days,

Maximum investment of \$5000

Maximum profit of \$135,000



### **CENT**

Invest in Low-risk account for trading small

\$5000 - \$7499

Leverage: Invest and earn with ROI 35 X in 7 days,

Maximum investment of \$10000

Maximum profit of \$350,000



### **STANDARD**

Invest in Ideal choice for traders of all levels seeking optimal conditions.

\$7500 - \$9999

Leverage: Invest and earn with ROI 41X in 14 days,

Maximum investment of \$15000

Maximum profit of \$615,000



### **ECN**

conditions for large orders.

\$10000 - \$14999

Leverage: Invest and earn with ROI 50X in 21 days,

Maximum investment of \$20,000

Maximum profit of \$1,000,000



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